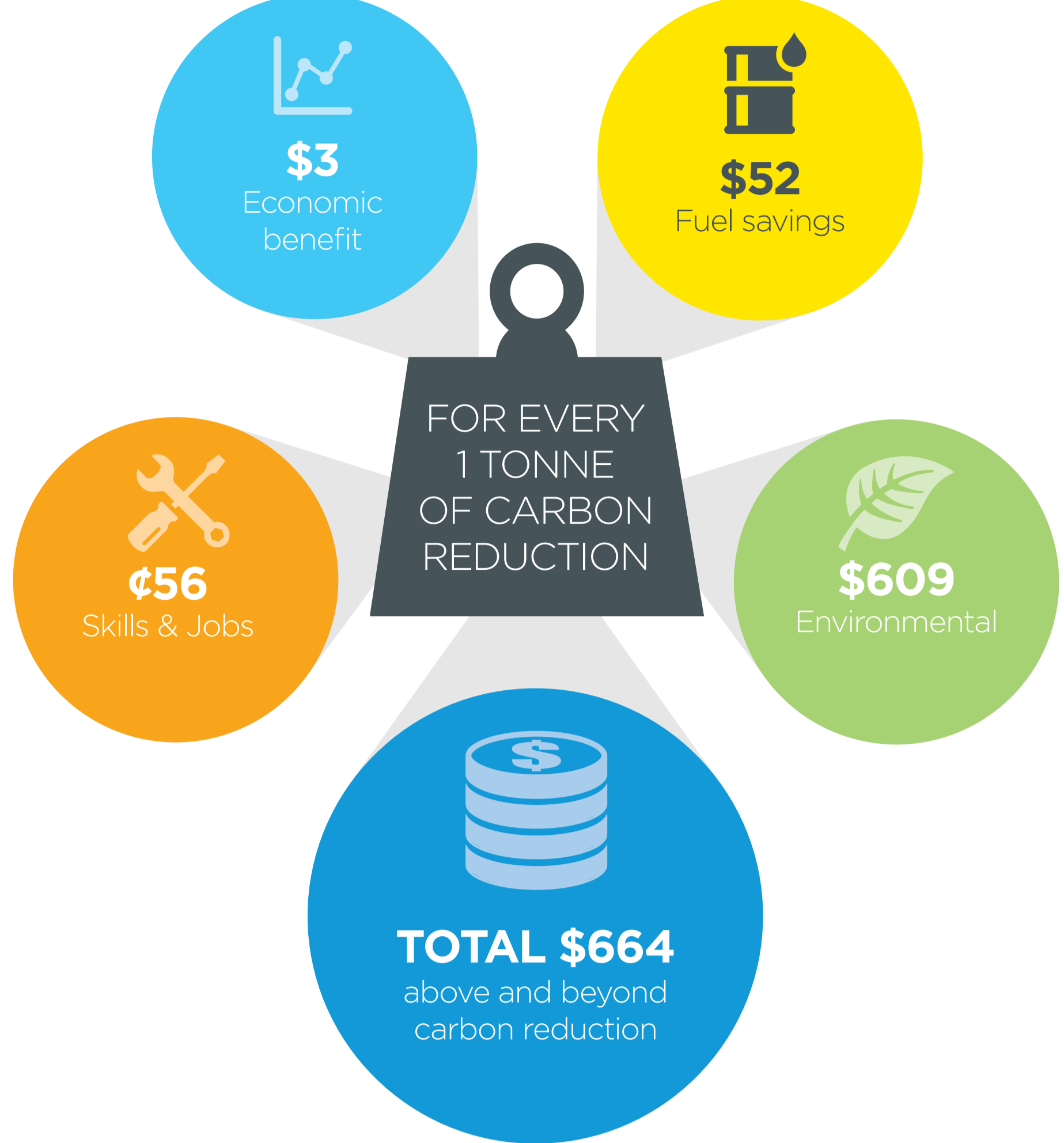


UNLOCKING THE HIDDEN VALUE OF CARBON OFFSETTING

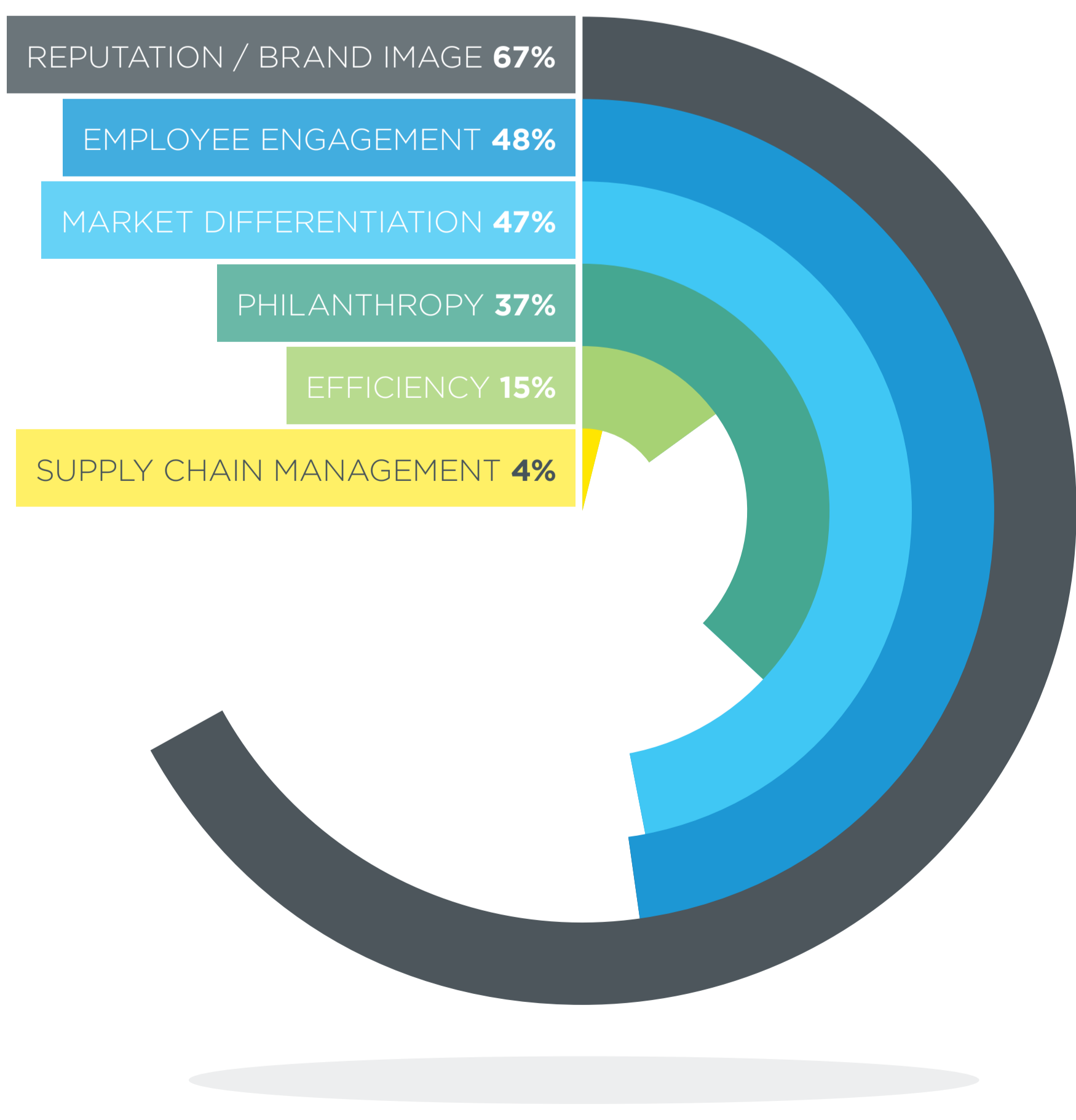
An Imperial College University Study shows that for every 1 tonne of CO₂ emission removed from the atmosphere through a carbon offset programme - a further value of US\$664* dollars is delivered in economic, social and environmental benefits for local communities around the world.



In addition, offsetting your carbon footprint can deliver a huge array of positive social, economic and environmental benefits.



PLUS a number of offset buyers have highlighted the following business benefits:



[Click here](#) to download your essential guide to carbon offsetting

Unlock this hidden value by offsetting your carbon footprint through an accredited ICROA member.

Contact an ICROA member at www.icroa.org

*Figures from ICROA survey Kountouris, Y., Makuch, Z., Tan Loh, E.F. (2014) 'Quantification and Evaluation of the Voluntary Carbon Market's Co-benefits', Imperial College London University June 2014.

